

CERTIFIED LEGAL NURSE CONSULTANT CERTIFICATION PROGRAM

CLNC[®]
Certification
Institute

LegalNurse.com

GET CERTIFIED IN
40 HOURS
ONLINE VIDEO PROGRAM
EARN UP TO \$150/HR

3 PROVEN
CLNC[®]
CERTIFICATION
SYSTEMS
PLUS FREE MENTORING!

LegalNurse.com
713.942.2200

THE PIONEER IN
LEGAL NURSE CONSULTING
SINCE 1982



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Because we know our proven
CLNC® Certification Systems work,
 we guarantee them for 30 days.



**30-Day
 RISK-FREE
 Guarantee**

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FEATURED CLNC® Success Story

“I own a home,
 provide for my
 children and
 am financially
 independent. My
 income has multiplied
 every year...”



Page 10

*“LegalNurse.com has pioneered this
 blending of two old and honored
 professions. They have my trust!”*

Andrea Longoria, RN, MSN, CLNC
 CALIFORNIA

*“Most legal nurse
 consultant programs
 do not necessarily care
 whether you achieve
 success as a legal nurse;
 they are in business to make money
 and that’s it. LegalNurse.com’s caring
 attitude starts at the top and runs
 through the Institute with the staff
 and all of the CLNC® Mentors who
 work one-on-one with the Certified
 Legal Nurse Consultants. There is
 no one, hands down who cares more
 about helping nurses change their
 lives than LegalNurse.com. When a
 CLNC® consultant reaches out for
 help, they receive it.”*



Jane Hurst, RN, CLNC
 OHIO

713.942.2200

Our specialists are here to help. Give us a call.

HAVE QUESTIONS? WANT TO CHAT?

Mon.-Fri. 8:30am-4:30pm (CT)

THE PIONEER OF
LEGAL NURSE CONSULTING

CLNC®
Certification
Institute

LegalNurse.com

Dear Future CLNC® Consultant,

We're excited to share with you our newest Certified Legal Nurse Consultant Certification Catalog. Study the CLNC® Certification Program (Online Video) on your smart phone, tablet or computer with 40 hours of video from the comfort of your home. You'll feel like we're right there with you.

In this catalog you'll find all the information you need to decide which CLNC® Certification System (VIP, Executive or Basic) is right for you. While the VIP CLNC® Certification System is our best value because of the unlimited priority CLNC® Mentoring, the Basic CLNC® Certification System provides everything you need to get started and successfully consult on your first case.

An exciting update is the addition of the VIP Pro CLNC® Certification System. The VIP Pro includes FREE Unlimited Priority Mentoring as long as you remain certified, the Attorney Interview Tool and Virtual Workshop, Exhibiting at a Legal Conference with a Marketing Mentor, plus more.

We could go on but we want you to see for yourself. So turn the page and get started! And please know we are here to answer any questions you have.

Your team at
LegalNurse.com

Phone 713.942.2200
Email Mail@LegalNurse.com



Revolutionizing
Nursing Careers
Since 1982

ABOUT LegalNurse.com

LegalNurse.com pioneered the field of legal nurse consulting in 1982. According to the *New York Times*, our founder crossed nursing with the law and created a new profession. The Institute developed the CLNC® Certification, the first national legal nurse consulting certification. LegalNurse.com is the nation's oldest and largest legal nurse consulting training institute and the only publishing company devoted exclusively to this field.

National Approvals

LegalNurse.com is accredited as a provider of nursing continuing professional development by the **American Nurses Credentialing Center's Commission on Accreditation.**

The CLNC® Certification is the official certification of the **National Alliance of Certified Legal Nurse Consultants (NACLNC®)**, the world's largest association of legal nurse consultants.

The CLNC® Certification is only available through LegalNurse.com and is trademarked by the U.S. Patent and Trademark Office. It is recognized by attorneys nationwide.

GET CERTIFIED IN JUST 40 HOURS

Online Video – Make Your Own Schedule

The first step to becoming a CLNC® consultant is getting certified. Developed and implemented by the nation's oldest and largest legal nurse consulting training institute founded in 1982, the CLNC® Certification is the first and most credible national certification.

CLNC® Certification Program (ONLINE VIDEO)

Our CLNC® Online Certification Program allows you to study around your busy schedule. With 40 hours of video you will feel like you are learning up close and personal with the instructors.



This activity provides 44.63 contact hours for the nurse. The learner-paced contact hours expire 1 year after purchase.

- Study this program at your own pace on your computer, phone or tablet.
- Review the program as often as you like to master every detail. Experts say repetition increases the ability to translate learning into action.
- Call or email the Institute with any questions you have while studying the CLNC® Certification Program.
- Take your CLNC® Certification Exam online. One exam fee is included in the cost of the program.
- You have up to one year from the date of purchase to complete the CLNC® Online Certification Program.

What qualifications do you need to become a CLNC® consultant?

As an RN, you already possess the foundation of skills you'll need to be a successful Certified Legal Nurse Consultant.

- No BSN required. You only need an active RN license.
- No legal nurse consulting experience required.
- You only need CLNC® training by the Institute.

"Legal nurse consulting is a nursing area of expertise that has piqued my interest over the years. When I sat down and researched legal nurse consulting, I found LegalNurse.com. The Institute provided a great wealth of knowledge and was the foundation for my success. I did everything taught in the CLNC® Certification Program and within a week an attorney reached out to me and gave me three cases. I was a little bit overwhelmed when I received my first three cases because it happened so fast.



The CLNC® Mentors were my lifeline when I received my first three cases. I knew to do what I learned and the tools from the Institute, but there's a big difference between learning it and applying it. I wanted confirmation that what I learned and what I was going to do aligned and that it was going to meet the attorney's expectations. Each time I've reached out to the CLNC® Mentors, they've guided me in the right direction, and they've also helped me build my confidence. I've always been a confident person, but when you're doing something new, going from this area of nursing to another area of nursing, anything new is going to feel different. You have to get into it until you find your way. So they've helped me find my way.

What I love most about my legal nurse consulting business is the flexibility. I also like the challenge, and I like making a difference. I feel like this is a level of expertise that I've been looking for and it's very interesting. It's a very self-rewarding type of business. I strongly believe that I make a difference. As far as my knowledge base, when I look at a case, whether it's from the plaintiff or defense side, I'm non-biased. I am able to utilize my nursing knowledge and expertise and be able to make a difference no matter what side it's from.

In my CLNC® business I've grown personally and professionally. It's provided me with that growth and then also that autonomy to make a difference. I'm able to go at my own pace and work on cases when I want to work and have the flexibility to spend time with my children."

Shequita Moore, RN, MSN, LNFA, CLNC,
TEXAS



LegalNurse.com is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

THE CLNC[®] CERTIFICATION CURRICULUM

THE ROLE OF THE CERTIFIED LEGAL NURSE CONSULTANT

- 7 types of legal cases on which you can consult.
- Distinctions between the testifying expert and the consulting expert.
- 30 specific CLNC[®] services you can provide to attorneys.

THE LITIGATION PROCESS

- The pre-litigation phase of a lawsuit.
- The 10 key stages of litigation and your role in each.

THEORIES OF LIABILITY AND DEFENSES

- Learn how various legal theories affect your role in medical malpractice, products liability, toxic tort, workers' compensation and personal injury cases.

ANATOMY OF PERSONAL INJURY, PRODUCTS LIABILITY, TOXIC TORT AND WORKERS' COMPENSATION CASES

- General personal injury and medical malpractice.
- Products liability.
- Toxic tort cases.
- Work-related injuries.

HOW TO SCREEN MEDICAL-RELATED CASES EFFECTIVELY AND EFFICIENTLY

- 4 legal elements you must know to analyze a case.
- What Certified Legal Nurse Consultants need to screen a case.
- Master the principles of screening.
- Complete your initial screening opinion within 5 hours with our simple-to-use screening form.
- Model for communicating the screening opinion.
- PLUS: Hands-on case evaluation workshop.

COMPREHENSIVE CASE EVALUATION STRATEGIES AND REPORT WRITING TECHNIQUES

- 21 Steps for evaluating medical-related cases effectively.
- Report formats for brief to comprehensive reports.
- Components of the report for consulting experts and testifying experts.
- 40 report writing strategies for presenting your opinions professionally and with confidence.
- Plaintiff deviations used in medical malpractice cases.

HOW TO RESEARCH MEDICAL-RELATED CASES

- Select and access the best authoritative information from databases, information brokers and the Internet.
- Strengthen your opinion and the case by citing the research and standards.

STANDARDS OF CARE

- Defining standards of care – what they are and why they are used.
- Sources indicative of standards of care.
- Obtaining all relevant standards and guidelines.
- How attorneys use standards of care in the courtroom.
- Implications of standards for plaintiff and defense clients.
- Research 9 required sources for standards of care.
- Common defenses related to SOC.
- Analyzing policies and procedures of the defendant healthcare facility.

HELPING ATTORNEYS WITH DISCOVERY

- Assist your attorney-client with discovery.
- Implement 11 guidelines for drafting discovery.
- Types of interrogatories directed to defendants.
- Types of requests for production directed to defendants.
- Types of interrogatories directed to plaintiffs.
- Types of requests for production directed to plaintiffs.

HELPING ATTORNEYS DEVELOP DEMONSTRATIVE EVIDENCE

- Purpose of demonstrative evidence.
- Media used for demonstrative evidence.
- Principles of conceptualizing and developing demonstrative evidence.
- Working with a graphics consultant.
- Admissibility of demonstrative evidence.
- Assist the attorney with applying 10 types of demonstrative evidence to any type of case.

THE ROLE OF THE NURSE AS A TESTIFYING EXPERT

- Master 100 strategies for testifying or assisting your attorney-client in prepping expert witnesses.

LOCATING AND WORKING WITH TESTIFYING EXPERTS

- Assessing qualifications of potential testifying experts.
- 16 sources for finding qualified testifying experts.
- Fees for locating expert witnesses.
- 14 steps for working effectively with experts.

HOW TO FORMULATE AND NEGOTIATE CONTRACTS

- Contract negotiation strategies.
- Sample contracts and letters of agreement for subcontractors, experts and attorney-clients.

LEGAL AND ETHICAL ISSUES

- Avoid conflicts of interest.
- Understand confidentiality issues affecting the CLNC[®] consultant.

DEVELOPING A MARKETING STRATEGY FOR YOUR CLNC[®] BUSINESS

- 4 elements of effective marketing.
- 13 proven methods for locating attorney-clients.
- Create a profitable, low-budget marketing plan that works.

SUCCESSFUL INTERVIEW STRATEGIES

- 30 strategies for achieving successful client interviews.
- Answer 18 common attorney interview questions with ease.
- Learn how to leave every interview with a new case in hand.

BUSINESS DEVELOPMENT PRINCIPLES

- Negotiate your fee to earn \$125-\$150/hr.
- Set up and manage your business for profitability with the Institute's proven business principles.
- Expand your CLNC[®] business through CLNC[®] subcontractors.

& MORE!



Acquire a specialized skillset that is worth up to \$150/hr with the CLNC[®] training and your CLNC[®] Certification.

Nowhere else can attorneys find this level of cost-effective expertise for reviewing electronic medical records and understanding the terminology and subtleties of the healthcare system.

1 CLNC® Certification Program (ONLINE VIDEO)

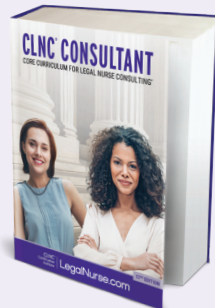
LegalNurse.com's CLNC® Certification Program is the proven industry standard for legal nurse consulting certification. Developed and perfected through 42 years of legal nurse consulting experience, the CLNC® Certification Program gives you the essential foundation for building your CLNC® business.

Covering topics from how you fit into the litigation process to how to analyze medical-related cases, the CLNC® Certification Program is packed with the Institute's vast experience plus that of thousands of practicing CLNC® consultants whom the Institute has trained and mentored.

2 Core Curriculum *Core Curriculum for Legal Nurse Consulting®*

by Vickie L. Milazzo, RN, MSN, JD

The *Core Curriculum for Legal Nurse Consulting®* textbook is the standard for comprehensive, professional training in the legal nurse consulting field. This authoritative textbook contains the body of knowledge you'll master to receive the CLNC® Certification. Taught by the pioneer of legal nurse consulting, the CLNC® Certification Program gives you the essential foundation for starting and growing your CLNC® business.



3 CLNC® Certification Exam

Attorneys nationwide recognize and trust the trademark CLNC® Certification and the specialized professional training it represents. The CLNC® Certification is the official certification of the *National Alliance of Certified Legal Nurse Consultants (NACLNC®)*.

You will take the CLNC® Certification Exam online after completion of the CLNC® Online Certification Program.

4 CLNC® Marketing Center

Start marketing to attorneys immediately. Launch your CLNC® business with the CLNC® Marketing Templates in our exclusive CLNC® Marketing Center. You don't have to spend time and money to design your promotional package. Our expert writers and professional designers have done it for you. Our CLNC® Marketing Templates will save you thousands of dollars.

All you do is select the marketing materials you want to purchase and add your contact details. Then simply place your order and your CLNC® marketing essentials will be delivered to you. Choose from brochures, business cards, letterhead, envelopes, CLNC® Wear, promotional items and more!



5 FREE Mentoring from the CLNC® Pros

Receive FREE coaching and mentoring with any CLNC® Certification System. As long as you remain certified as a CLNC® consultant, you receive free mentoring for every question you have. You can rely on our full-time practicing CLNC® Mentors to guide you every step of the way. f



6 Live (Zoom) Group Mentoring with the CLNC[®] Mentors

Plus Networking Sessions with Your CLNC[®] Peers

You'll be invited to join monthly LIVE (Zoom) group mentoring sessions with the CLNC[®] Mentors to get all of your legal nurse consulting questions answered. You'll also benefit from the questions of your CLNC[®] peers. No question goes unanswered and you can be sure there will be some you haven't thought of yet!

These group mentoring sessions will also include interactive role playing where you can apply the principles you've learned in the CLNC[®] Certification Program to real-life experiences. And, as an additional benefit, you'll be able to introduce yourself to, and network with, your CLNC[®] peers for subcontracting, locating experts, support and more.

There's nothing more powerful than a group of Certified Legal Nurse Consultants all in the same room together. These group mentoring sessions are your opportunity to get social with your CLNC[®] peers as you gain insider information and discover new insights to advance your CLNC[®] business.

8 NACLNC[®] Association Membership Benefits

As a Certified Legal Nurse Consultant, you receive FREE membership in the *National Alliance of Certified Legal Nurse Consultants (NACLNC[®])*, the world's largest legal nurse consulting association with thousands of members.

- **Instant Professional Network** for consulting and subcontracting with thousands of CLNC[®] consultants nationwide.
- **Advanced Legal Nurse Consulting Webinars** exclusive to CLNC[®] consultants.
- **CLNC[®] Registered Certification Mark** added to your credentials. CLNC[®] is a federally registered trademark and represents the official certification of the *National Alliance of Certified Legal Nurse Consultants (NACLNC[®])*.
- **Exclusive Resources for CLNC[®] Consultants** – LegalNurse.com is the leader in developing cutting-edge products for CLNC[®] consultants.
- **FREE NACLNC[®] Association Online Benefits** – Extensive online resources and templates available exclusively to NACLNC[®] members only.

"I have never experienced such a high-class, gold-standard program like this one. LegalNurse.com offers way, way more than I could ever imagine. Many universities could take lessons from them! In my opinion, the cost of the CLNC[®] Certification Program is a drop in the bucket compared to what I have already received...and I'm just getting started."

Patricia Sellers Frith, RN, MSN, PHD, CLNC
IDAHO

7 FREE Listing in the NACLNC[®] Online Directory *Instant National Exposure to Attorneys in Every State*

The Institute promotes your CLNC[®] business nationally to more than 1,300,000 attorneys in the U.S. Your FREE Directory listing appears 24/7 in the largest directory of legal nurse consultants and is the centerpiece of your Internet marketing strategy.



9 Marketing Apprenticeship for the Certified Legal Nurse Consultant (ONLINE VIDEO)

Plus the LIVE Zoom Interactive Workshop

DEVELOP YOUR 90-DAY MARKETING PLAN

You'll walk away with:

- Your 90-day marketing plan.
- A 30-second elevator speech.
- Your unique selling position (USP).
- 9 vital marketing strategies to put your CLNC[®] expertise into action.

PLUS you'll master the marketing skills to:

- Set appointments with attorneys.
- Master the sales cycle.
- Launch your CLNC[®] business using the CLNC[®] Marketing Center templates.



LIVE (ZOOM) INTERACTIVE WORKSHOP QUARTERLY

Participate as often as you like to master marketing and receive real-time feedback from a Mentor with decades of legal nurse consulting experience.

10 Report Writing for the Certified Legal Nurse Consultant (ONLINE VIDEO)

Plus the LIVE Zoom Interactive Workshop

MASTER REPORT WRITING

You'll gain real-world experience as you:

- Write a brief report to use as your sample CLNC[®] work product.
- Write a chronological timeline to use as your sample CLNC[®] work product.
- Develop interrogatories, requests for production and deposition questions.

PLUS you'll discover secrets writing experts know:

- How to avoid 10 common report writing pitfalls.
- How to apply 10 professional writing tips.

This activity provides 3.42 contact hours for the nurse. The learner-paced contact hours expire 1 year after date of purchase.

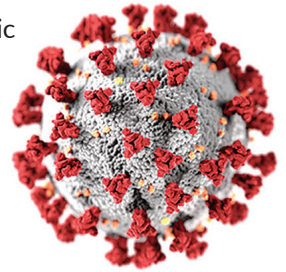
LIVE (ZOOM) INTERACTIVE WORKSHOP QUARTERLY

Participate as often as you like to master report writing and receive real-time feedback from a Mentor with decades of legal nurse consulting experience.

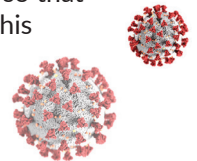


11 COVID-19 Lawsuits

The COVID-19 pandemic has changed not just the world, but also litigation forever. It's obvious that the future will bring myriad COVID-19 related lawsuits. Certified Legal Nurse Consultants are pivotal to attorneys understanding the complexities of COVID-19, its transmission, pathophysiology, standards of care, long term complications and more.



As a Certified Legal Nurse Consultant you are ideally placed to position yourself for this new and emerging litigation, all of which could conceivably last for a decade or more. In the course *COVID-19 Lawsuits* you'll learn the types of COVID-19 lawsuits, possible allegations and defenses, the CLNC[®] consultant's role, the specific CLNC[®] services you can provide as well as the factors that will affect COVID-19 litigation. Plus, you'll learn how to locate and strategically market to the attorneys handling COVID-19 cases so that you can be a vital part of this new and emerging field.



"The one-on-one CLNC[®] Mentoring and exhibiting at a legal conference with the VIP Pro CLNC[®] Certification System is hands-on learning that quickly taught me how to market myself and my CLNC[®] business. One week after exhibiting with the Institute's CLNC[®] Mentor, I followed up with all my new attorney-prospects. I already have a medical malpractice case and will be consulting on a mass tort case."

Gayle Butler, RN, BSN, CLNC
NORTH CAROLINA

12 49 Advanced CLNC® Practice-Building Programs

Gain access to an exclusive library of audio presentations and textbooks covering every possible legal nurse consulting topic. You'll quickly grow your CLNC® business with this advanced collection of time-tested strategies from the most successful CLNC® Pros in the industry.

“Next to the births of my two sons, this has been the most exciting experience of my life.”

Robin Caldwell, RN, CLNC
TEXAS

“Legal nurse consulting has changed my life in so many wonderful ways. I've got a young family that is rapidly growing. Being a CLNC® consultant gives me the freedom when the kids are home to say, 'Okay. Let's take the day off and go to the park and have fun.' And it's brought me closer to my family.”

Susan Lafollette, RN, BSN, CDMS, CLNC
UTAH

“I'm now working with three medical malpractice attorneys and loving it! My entire life's experience has brought me to this wonderful, exciting point. Your CLNC® Certification Program sets us apart in a whole different league.”

Andrea Hartong, RN, CLNC
ILLINOIS

13 79 Medical-Related Case Reports

The most successful CLNC® Pros in the country guide you in developing thorough, memorable reports. Discover winning formats. Become an expert in case study analysis. And gain access to hundreds of phrases you'll use over and over again in your own reports — your foremost marketing strategy proven to gain you repeat business and referrals.

79 MEDICAL-RELATED CASE REPORTS IN 43 SEARCHABLE ONLINE VOLUMES



1. Myocardial Infarction
2. Anaphylaxis
3. Head Injury
4. Neuroleptic Malignant Syndrome
5. Defective All-Terrain Vehicle
6. Fetal Distress
7. Brief Reports, Compilation of 5
8. Moderate Reports, Compilation of 3
9. Personal Injury Cases, Compilation of 9
10. Pregnancy-Induced Hypertension
11. Premature Labor
12. Hysterectomy Complications
13. Fracture
14. Undiagnosed Stress Fracture
15. Pediatric Arrest
16. Rocky Mountain Spotted Fever
17. Pediatric Viral Pneumonia
18. Pediatric Sepsis
19. Sepsis
20. Motor Vehicle Accident
21. Acute Respiratory Distress
22. Asphyxiation Cases, Compilation of 2
23. Pulmonary Edema
24. Gastric Aspiration
25. Gunshot Wound
26. Nursing Home Neglect
27. Pressure Ulcers
28. Long Term Care/Rehab Cases, Compilation of 6
29. Care Facility Cases, Compilation of 3
30. Long Term Care Cases, Compilation of 5
31. Testifying Expert Reports, Compilation of 4
32. Life Care Plan — MVA
33. Respiratory Failure — MVA
34. Cholecystectomy
35. Coronary Artery Bypass Graft
36. Rectal Cancer
37. Mitral Stenosis
38. Medication Error
39. Retained Sponge
40. Labor Induction
41. Respiratory Depression
42. Undiagnosed Sepsis
43. Criminal Cases, Compilation of 8

14 11 Contracts for Your CLNC® Business

Plus Contracts Textbook

You will save thousands of dollars with the 11 different contracts that you will immediately put to use in your CLNC® business. Plus you receive the *Contracts! Contracts! Contracts!* textbook.



“This will be the third nursing specialty certification I have achieved. I have to say that by far, this was the most professionally presented. Well worth the money.”

Sharon Mawby,
RN, MSN, NEA-BC, CLNC
North Carolina

“The VIP CLNC® Certification System works! Before I even completed the CLNC® Certification Program and Apprenticeships, an attorney called me. He saw my listing in the NACLNC® Online Directory. The next day I was in his office confidently discussing a case.”

Phyllis Weir, RN, CLNC
TEXAS

“Legal nurse consultants have earned ... \$150 [an hour] ... Compared to what physicians usually charge, nurse consultants have become a cost-effective solution to getting cases analyzed prior to trial. Of the ... [more than 1.3 million] attorneys in practice today, 25 percent deal with medical malpractice and personal injury cases. Sheer numbers indicate the growing need for specialized legal nurse consultants.”

HOUSTON CHRONICLE

A MILLION DOLLAR CLNC® BUSINESS is attainable

“I was going through a divorce and had primary custody of my three children, ages 4, 6 and 8. I was depressed, sleep-deprived, stressed, short-tempered, financially upside-down and in debt. I felt like I was on a sinking ship. Convinced legal nurse consulting was my way out of debt, I decided to become a Certified Legal Nurse Consultant.

The Institute is incredibly motivating, energetic, upbeat and positive. The CLNC® Certification Program gave me the tools to become an independent business owner.

Thanks to LegalNurse.com's CLNC® Certification Program, I own a home, provide for my children and am financially independent. My income has multiplied every year. While in transition from part time to full time, my consulting revenues were \$85,000. The next year I hired my first employee and massively exceeded my goal of grossing \$200,000. After eight years in business I exceeded \$1,000,000 in revenues as a CLNC® consultant.

The Institute lives the mission, “Revolutionizing Nursing Careers One RN at a Time.” I'm a categorical example of one of those careers they revolutionized. I am thankful for the motivation and education to become a CLNC® success.”

*“Go for It -
I Did.”*

Suzanne Arragg,
RN, BSN, CDONA/LTC, CLNC
CALIFORNIA



15 Attorney Interview Virtual Workshop

You've heard the saying "You never get a second chance to make a first impression." But now you do!



With LegalNurse.com's exclusive *Attorney Interview Virtual Workshop* you get to practice that first impression over and over again until you get it right. We take the fear out of interviewing with attorneys.

As long as you're CLNC® certified, you are invited to the Institute's LIVE Zoom Interview Workshops. Attend as many as you want. This is your chance to go face-to-face in a practice interview. These workshops will get you ready for your first, second and every other interview you'll have with prospective attorney-clients.

As an RN you know that practice and demonstration are the keys to mastering anything. After participation with the Attorney Interview Virtual Workshops you'll be ready for any attorney that crosses your path.

16 Exhibiting at a Legal Conference with the Institute's Marketing Mentor*

An Institute Marketing Mentor coaches you in person at a legal conference so you can capitalize on this instant selling platform where attorneys eager to do business come to you. Get hired on the spot!

*Exhibiting must be scheduled within one year of date of purchase.

17 Ad in a Leading National Publication for Trial Attorneys

WE CREATE AND PLACE THE AD FOR YOU*

Benefit from massive advertising exposure and the Institute's 42 years of unparalleled reputation among attorneys. Your name, credentials, specialty and contact information will appear (professional headshot optional). Upon publication you will receive a 1/6 page print-ready advertisement to use in your own marketing materials.



*Ad must be submitted within one year of date of purchase.

18 2 Years of Online Advertising to Attorneys

WE MARKET YOUR CLNC® BUSINESS FOR YOU 24/7*

Drive more traffic to your NACLNC® Online Directory listing with a priority position. Be one of the top 3 CLNC® consultants an attorney sees in your specialty and/or geographic location.

5 UPGRADES OPTIMIZE YOUR LISTING WITH ATTENTION-GRABBING POWER

Easy to set up in minutes, these 5 listing upgrades make you stand out:

- Description of Your CLNC® Business
- Resume
- Link to Your Website
- Boldface Listing
- Photo Feature

*Upgrades must be set up within one year of date of purchase.

Choose Your CLNC® Certification System

Register at LegalNurse.com or Call 713.942.2200

CLNC® CERTIFICATION SYSTEMS

	Basic	Executive	VIP
CERTIFICATION RESOURCES			
1. CLNC® Certification Program (Online Video)	✓	✓	✓
2. Core Curriculum for Legal Nurse Consulting® Textbook	✓	✓	✓
3. CLNC® Certification Exam	✓	✓	✓
4. CLNC® Marketing Center	✓	✓	✓
MENTORING RESOURCES			
5. FREE Mentoring from the CLNC® Pros	Once a month	Twice a month	Unlimited Priority
6. Live (Zoom) Group Mentoring with the CLNC® Mentors	✓	✓	✓
7. Listing in the NACLNC® Online Directory	✓	✓	✓
8. NACLNC® Association Membership Benefits	✓	✓	✓
9. Marketing Apprenticeship (Online Video) <i>(Plus the LIVE Zoom Interactive Workshop)</i>		✓	✓
10. Report Writing Apprenticeship (Online Video) <i>(Plus the LIVE Zoom Interactive Workshop)</i>		✓	✓
BUSINESS			
11. COVID-19 Lawsuits		✓	✓
12. 49 Advanced CLNC® Practice-Building Programs			✓
13. 79 Medical-Related Case Reports			✓
14. 11 Contracts for Your CLNC® Business			✓
 sallie mae Help Is Available to Finance Your Future, see p.13	\$4,997	\$8,997	\$12,997

DISCOUNT PROMO CODES MAY BE AVAILABLE - PLEASE CALL FOR MORE DETAILS

VIP PRO

REGISTRATION FOR VIP PRO IS LIMITED.
CALL 713.942.2200 FOR AVAILABILITY.

INCLUDES THESE EXCLUSIVE PRO MARKETING RESOURCES

- 1 Attorney Interview Virtual Workshop
- 2 Unlimited Priority Mentoring as long as you remain certified
- 3 Exhibit with a CLNC® Mentor
- 4 Free ad in a national legal publication

CLNC®
Certification
Institute | **LegalNurse.com**
713.942.2200



HELP IS AVAILABLE TO FINANCE YOUR FUTURE AS A CLNC® CONSULTANT

Achieving CLNC® Certification is an investment in a future with increased earning potential. Financing means you can afford to get started immediately.

Call to get swift approval, often in minutes.

Even nurses with no credit or a poor credit history may still qualify.



CLNC®

Certified Legal Nurse Consultant

Revolutionizing
Nursing Careers
Since 1982



SallieMae

financing options offer competitive interest rates with no prepayment penalty.

With simple and convenient financing, you have no reason to delay becoming a Certified Legal Nurse Consultant.

CALL 713.942.2200

TO ARRANGE
FINANCING



"If a legal nurse consultant program took one to two years to complete, I knew it wasn't for me. I wanted to be able to start as soon as possible. LegalNurse.com provides a thorough program that can be done in a week's time through the CLNC® Online Video Certification Program. It's convenient for RNs trying to launch a new career while still employed in their current RN job. The quality of the Institute's legal nurse consultant program is superb."

Marcia L. Bell, RN, BSN, CAPA, CLNC
MARYLAND

REVIEWS

from Institute Graduates



"Legal nurse consulting has changed my life. It's made me a happier person. I love nursing and I love law. I've combined the two, doing something that my heart's in, and I can just be myself."

Dorene Goldstein, RNC, BSN, CLNC
MASSACHUSETTS

"Becoming a CLNC® consultant has put me in the driver's seat of my professional and personal life. No holidays, weekends, 12-hr shifts or hoping no one else wants the same vacation week I requested. I have taken control of my life, and that is a well-deserved and well-earned change for the better!"

Debra Good-Zeiner, RN, BSN, CLNC
PENNSYLVANIA

"I am amazed at how fast my CLNC® business has taken off. I took the Institute's advice and it paid off big. I have already made back my investment and then some. The CLNC® Certification Program gave me the tools to bring my dream of being an entrepreneur to fruition. LegalNurse.com changed my life forever!"

Caroline Birchmore, RN, MN, FNP, CLNC
SOUTH CAROLINA



"The CLNC® Certification Program was great, informative and certainly the beginning of my success ... Every door I have knocked on has been opened. Within four months as a full-time CLNC® consultant, I billed more than \$125,000. Last year, I billed \$330,000."

Darlene Bellows, RN, CLNC
TENNESSEE



"Because I live in a rural area, most of my attorney-clients are in other cities and states. I have clients who I've worked with for years that I have never met face-to-face. Everything is handled remotely. Even the attorney-clients I have who are within driving distance, opt to mail or email the medical records. I speak with them by phone, email or videoconference to discuss cases. There is no such thing as a typical day as a Certified Legal Nurse Consultant, and that is exactly the way I like it!"

Jane A. Hurst, RN, CLNC
OHIO

"LegalNurse.com has created an industry of polished and skilled nurse entrepreneurs. I have never encountered such quality people in all my years in nursing and business. In going through the CLNC® Certification Program, they have not held back one iota of their experience. This course is my 'go to' reference for my CLNC® business."

Carol Cagno, RN, CLNC
PENNSYLVANIA

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"Becoming a Certified Legal Nurse Consultant has just given me a totally different meaning, a purpose, a reason to wake up. I love having the freedom to know that I have my own business, I'm running my own world."

Maggie Driscoll, RN, BSN, CCRN, CLNC
NORTH CAROLINA



"I make my own hours. I come and go as I please. I can sit at my computer in my pajamas and nobody knows. I love the independence. I love the challenge. Every case I work on is different. My days are never the same. Legal nurse consulting has changed my life tremendously."

Dale Barnes, RN, MSN, PHN, CLNC
CALIFORNIA

"It's wonderful to be paid what I'm worth for the first time in my life. I love the perks of being a Certified Legal Nurse Consultant."

Jan M. Skadberg, RN, BSPA, CLNC
WEST VIRGINIA

"Becoming a Certified Legal Nurse Consultant has made so many dreams come true for me. It's been a life-long dream to have my own company and be independent, and here I am, doing just that. Some days I still can't quite believe it's true."

Sharon Kennell, RNC, BHA, CLNC
INDIANA

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